



CURRICULUM VITAE

Name : *DR. ALOYSIUS HENRY SEQUEIRA*

Designation : **PROFESSOR (HAG)**

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ACADEMIC BACKGROUND

- *Doctor of Philosophy (Ph.D.), (2002)*
MYSORE UNIVERSITY, MYSORE
- *Master of Technology (M. Tech) - Industrial Management, (1990).*
INDIAN INSTITUTE OF TECHNOLOGY, BOMBAY (IIT-B)
- *Bachelor of Engineering (B.E.) - Electrical Power, (1980).*
MYSORE UNIVERSITY, MYSORE
- *Diploma in Training and Development (Dip.T. D), (1989).*
INDIAN SOCIETY FOR TRAINING & DEVELOPMENT, NEW DELHI

PROFESSIONAL CAREER

- Presently, **Professor (HAG)** in School of Management (erstwhile Department of Humanities, Social Sciences and Management), NITK, Surathkal (since November 2007 until date)
- Former **Dean –Faculty Welfare**, NITK
- Former and First **Registrar**, NITK
- Former **Head of** Department of Humanities, Social Sciences and Management from 1994-2008
- Former **Head-School of Management** from 2014-16
- **Professional Experience** of 40 years as a *Teacher, Researcher* and *Administrator*.
- **Previous Posts held:** Director NITK-STEP, Assistant Professor, Project Officer-NTMIS, Lecturer, Teacher Trainee.

IMPORTANT POSITIONS HELD & BEING HELD OUTSIDE INSTITUTE

- Expert Member- NBA, AICTE, ASRB; Member: Governing Body, Governing Council, Management Committee, Academic Council, Faculty/staff Selection Committee, Senate, Doctoral Advisory Board, Board of Examiners, Board of Studies, Paper Reviewer, Academic auditor & Ph.D. Referee - in various reputed Institutions & Universities.

PAPERS PUBLICATIONS /PRESENTATIONS

<u>Journal:</u> International - 29 National -28	<u>Conferences:</u> International -26 National - 24	Workshops-12 Seminars-16 Chapters in Books -15
(Details Last 10 years in Annexure).		

RESEARCH GUIDANCE:

Supervised: Thirteen (13) Research Scholars successfully for award of Ph.D.

1. ***Sambatur Sridhar***: An Exploratory Study on Teaching Effectiveness and Research Productivity in Higher Technical Education institutions in India.
(Awarded 2008-NITK, Surathkal).
2. ***Ramaswami Venkatesh***: A Study on Ethnic Population and Product Choices with Reference to Indian Settlers in Middle East Asia.
(Awarded 2009-NITK, Surathkal).
3. ***Narayan Kayarkatte*** : Impact of Voluntary Retirement Scheme (VRS 2000) on the Employee Beneficiaries of Public Sector Banks.
(Awarded 2010-NITK, Surathkal).
4. ***Sunil Cyprian D'Souza***: A Study on Service Quality and Performance in Healthcare Organizations, (Awarded 2012- -NITK, Surathkal).
5. ***Seema Shenoy***: Strategic Alternatives for Enabling Supermarket Retailers in India Attain Competitive Advantage, (Co-Guide: Dr. K. Devaraj)
(Awarded 2012-NITK, Surathkal -)
6. ***Bijuna Mohan***: Brand Equity for Leveraging Business Performance of Fast Moving Consumer Goods (FMCG) Companies.
(Awarded 2013- -NITK, Surathkal).
7. ***Rashmi Uchil***: Assessment of the Relationship between Organizational Culture, Identification and Commitment in the context of Mergers.
(Awarded 2013--NITK, Surathkal).
8. ***Raghunadhan T.***: Strategic Management in Centrally Funded Technical Institutions in India (Awarded 2014- -NITK, Surathkal).
9. ***Manohar Vincent Serrao***: Impact of Financial Inclusion Policy- A Study on the Socio-Economic Status of Rural and Urban Households
(Co-Guide: Dr K.V.M Varambally) (Awarded 2014 - Manipal University).

10. **Krishna Kishore S.V:** A Study on Adoption of Branchless Banking Service in Rural Areas with Special Reference to Mobile Banking Service (*Awarded 2015- - NITK, Surathkal*).
 11. **Claret P. E. Mendonca:** Women Entrepreneurs in Small and Medium Enterprises and their Access to Finance (*Awarded 2017-NITK, Surathkal*).
 12. **Vijayalakshmi N.S:** Structural Diversity of Campus Environments in Higher Technical Institutes: A Study on Undergraduate Students of Indian Institute of Technology and National Institute of Technology (*Awarded 2018- NITK, Surathkal*).
 13. **Vadivel S. M:** Development and Implementation of Lean Service Tools and Techniques in India Post mail Service – A Case Study (Awarded 2020- NITK, Surathkal).
- One Research Scholar is currently pursuing PhD.

POST GRADUATE PROJECTS GUIDANCE

Guided 43 Post Graduate major projects belonging to MBA, M.Tech, MCA, Dip.T.D and M.Phil. Programs.

RESEARCH PROJECTS

Successfully completed sponsored research projects of MHRD/AICTE/ ICSSR – CPRHE –NUEPA/BCD, New Delhi:

- Two Projects Under Thrust Area - Chief Coordinator,
- Two Projects Under Research & Development as Co-Coordinator,
- One Project Sponsored by the British Council Division under UK-India REC Project in Area of Educational Technology.

RESEARCH AWARD

- Vadivel S.M and Sequeira A.H., “Green Postal Service Design: Integrating quality function deployment from customer’s perspectives”, Best paper award at 2nd International Conference on Innovative Research in Science, Technology and

Management (ICIRSTM 18), National university of Singapore (NUS), Singapore, 29-30, September 2018.

- Claret Mendonca and A.H. Sequeira, 'Award for Outstanding Research Paper ' titled "*Women Entrepreneurship for Economic Growth and Development: A Framework*" , presented at the International Research Conference at Jamnalal Bajaj Institute of Management Studies , Mumbai ,on 6th and 7th March , 2014.
- Sunil D'Souza and A.H. Sequeira , ANVESHANA 2012 – Best Research Paper Contest award for the paper titled, "*Development of Grounded Theory towards the Measurement of Patient Service Quality in Healthcare Organisations*" organized by PEST, Bangalore , 2012.
- Sunil D'Souza and A.H. Sequeira 'Best competitive paper award' for their outstanding research work on "Inclusive growth in Enhancing healthcare service quality", 18 December, 2015 at Indian Institute of Management- Bangalore.

PAPER REVIEWER / EDITORIAL BOARD MEMBER:

- *SAGE Open*
- *South Asian Journal of management*
- *Journal of Management and Sustainability (JMS)*
- *International Journal of Business and Management*
- *Amity Journal of Management Research*

COURSES TAUGHT:

List of Courses taught to UG and PG students of various programs: Ph.D., M.B.A, M.C.A, M.Tech. & B.Tech. :

<ul style="list-style-type: none">▪ Research Methodology▪ Business Research▪ Marketing Management▪ Human Resource Management	<ul style="list-style-type: none">▪ Entrepreneurship▪ Managerial Economics▪ Business Policy▪ Organization Behavior
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<ul style="list-style-type: none"> ▪ International Human Resource Management ▪ Principles and Practices of Management 	<ul style="list-style-type: none"> ▪ Strategic Analysis ▪ Management Information System
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AWARDS AND RECOGNITION

- *Distinguished Service 25 years Award*, NITK Surathkal , Independence Day, (2011)
- *Distinguished Service Award*, NITK-Alumni Surathkal, Golden Jubilee Year, (2010)
- *Distinguished Alumnus Award, Manipal Institute of Technology, Manipal*, Golden Jubilee Year, (2009).
- *Achievement Award for Contribution to the Society* – Yuvavahini, Surathkal Unit, (2005).

ABROAD ASSIGNMENTS

- Visited USA for research interactions with North Eastern University, Boston and University of Southern California, Los Angeles, June/July 2015.
- Represented Direct Admission of Students Abroad (DASA)-MHRD 2013 at the Gulf Education and Training Exhibition (GETEX 2013) , Dubai ,April 2013 .
- Participated as Resource Faculty for Summer University (SU)2010 at HEIG-VD University, Switzerland, July 4-30, 2010
- Visited Germany as Project Technical Consultant, September, 2001
- Technical Cooperation Program (TCP) Training in U.K. at University of Huddersfield in the area of Educational Technology under UK-India RECs Project, February- July, 1995.

PUBLICATIONS(Last 10 years)

International Journals

1. Vadivel S.M and Sequeira A. H., Deeksha Sanjay Shetty, Sunil Kumar Jauhar (2020) “Enhancing the Operational Performance of Mail Processing Facility Layout selection using AHP” International Journal of System Assurance Engineering and Management, Springer publishers. 11(2),pp.494-505.DOI: <https://doi.org/10.1007/s13198-019-00854-1>
2. Vadivel S.M., Sequeira A. H., Sunil Kumar Jauhar, Vimal Kumar (2020) “Sustainable postal service design: Integrating quality function deployment from the customers perspective” International Journal of System Assurance Engineering and Management, Springer publishers.11(2),pp.261-273. DOI:<https://doi.org/10.1007/s13198-019-00906-6>
3. Vadivel S.M and Sequeira A. H. (2018) “Enhancing the Operational Performance of Mail Processing Facility Layout selection using Multi - Criteria Decision Making Methods” International Journal of Service and Operations Management, Inderscience publishers. (Scopus Indexed).DOI: 10.1504/IJSOM.2020.10018620.
4. Vadivel S.M., and Sequeira A. H. (2019) “A hybrid method for the selection of facility layout using experimental design and grey relational analysis: A case study”, International Journal of Hybrid Intelligent Systems (IJHIS), IOS Press publishers, pp.1-10, DOI: 10.3233/HIS-190264.
5. Vadivel S.M and Sequeira A. H. (2017) “Lean service application towards operational performance in Indian Postal Mailing Service – A Conceptual Model, International Journal of Engineering Technology Science and Research, 4,(10),pp. 24 – 28.
6. Vijayalakshmi N.S, Sequeira A.H. (2018). “Campus Adaptations of Physical Disabled Students” *International Journal for Research in Engineering Application and Management*, 4 (3), 621 – 629

7. Vijayalakshmi N.S, .Sequeira A.H. (2018). “A Conceptual Framework on Perceptions of Campus Climate Transcending and Transgressing Campus Diversity”, *International Journal of Research in Social Sciences*, 8 (6), 594 – 610.
8. Vijayalakshmi N.S, .Sequeira A.H. (2018). “Social Adaptation At Campus Environments” *International Journal of Social Science and Economic Research*, 3(6), 2390 – 2411.
9. Vijayalakshmi N.S, Sequeira A.H. (2018). “Physical and Psychological Adaptation at Campus Environments”, *Research Review:International Journals of Multidisciplinary*, 3 (6), 314 – 324.
- 10.Vijayalakshmi N.S, Sequeira A.H. (2018). “Campus Environments – An Institutional Perspective”, *International Journal of Innovative Studies in Sociology and Humanities*, 3(6), 53 – 63.
- 11.Vijayalakshmi N.S, .Sequeira A.H. (2018). “A Conceptual Framework on Perspectives of Student Experiences at Campus Throttling Student Satisfaction”, *International Journal of Applied Social Science*, 5 (6), 870 – 877.
- 12.Vijayalakshmi N.S, .Sequeira A.H. (2018). “Campus Environment – A Study of Adjustment Versus Adaptation On Academic Forefront” *International Journal of Research in Advent Technology*, 6 (7), 1536 – 1550.
- 13.Vijayalakshmi N.S, Sequeira A.H. (2018). “Reverence of Occupational Involvement By Parent – The Father On Students’ Adaptability At Campus.” *International Journal of Research and Analytical Reviews*, 5 (2), 524 -533.
- 14.Vijayalakshmi N.S and Sequeira A. H. ,(2018), “A Conceptual Framework On Nature Of Higher Education Institutions Influencing Student Experiences By Multitudinal Functioning Of Campus Environments”, *International Journal of Science and Engineering* , Vol.3 , Issue 4, pp59-63 .

15. Vijayalakshmi N.S and Sequeira A. H. ,(2018) ,“Campus Adaptations among First Generation and Non First-Generation Students” *International Journal of Research in Sociology and Anthropology* ,Vol. 4, Issue 2, pp 17-30.
16. Vijayalakshmi NS and Sequeira A.H. ,(2018) Campus Adaptations Of Engineering Undergraduates By Social Category Of Caste , *International Journal of Interdisciplinary Research and Innovations* , Vol. 6, Issue 2, pp 294-313.
17. Vadivel S.M and Sequeira A. H. ,(2017) “Lean service application towards operational performance in Indian Postal Mailing Service – A Conceptual Model, *International Journal of Engineering Technology Science and Research*, Vol.4, No.10, pp 24 – 28.
18. Vijayalakshmi N.S, Dr.Sequeira A.H. (2017). “Campus Adaptation of Undergraduate Engineering Students by Parent - Fathers Level of Education.” *Asian-African Journal of Economics and Econometrics*, 17 (1), 175 -188
19. Vijayalakshmi NS and Aloysius Henry Sequeira,(2017) “Campus Adaptations of Engineering Undergraduates Across Academic Years”, *International Journal Of Environmental & Science Education* ,Vol. 12, No. 5, 349-358
20. Vijayalakshmi N.S and Sequeira A. H. ,(2017) “The nature of Mother’s employment on nurturing campus persistence among undergraduate students”, *Asian Social Science*, Vol 13 No 6, pp 46-54.
21. Vijayalakshmi N.S and Sequeira A. H. ,(2017) “Campus Adaptations of Engineering Undergraduates by Gender”, *Mediterranean Journal of Social Sciences*, Vol 8 No 3, pp 305-313.
22. Vijayalakshmi N.S and Sequeira A. H. ,(2016) “Institutionalization of Father’s Level of Income on Students Nature of Campus Adaptations”, *International Journal of scientific research and management* ,Vol.4 ,Issue12 , pp 4956-4969.
23. Claret Mendonca and Sequeira A. H. ,(2016) “Policies and Programs of the Government Enabling Women-Owned Small and Medium Enterprises Access to Bank Finance”, *Research Journal of Commerce & Behavioural Science*, Vol.05(12) ,pp. 57-65.

24. Krishna Kishore S.V. and Aloysius Henry Sequeira ,(2016) “An Empirical Investigation on Mobile Banking Service Adoption in Rural Karnataka”, *SAGE Open*, pp 1–21
25. Krishna Kishore S.V. , Aloysius Henry Sequeira ,(2015) "Cracking The Neural Code Of Rural People Regarding Mobile Phone Usage Patterns in Karnataka : A Case Study of Hassan District " , *International Journal of research in Commerce , IT & Management IJRCM*, Vol.5 (01).
26. Vijayalakshmi N.S and Sequeira A. H. ,(2015) "An Assessment Of Factors Influencing Informed Choice Of Discipline In Higher Technical Education", *International Journal of Multidisciplinary Educational Research* , Volume 4, Issue 1(1), pp192-208.
27. Krishna Kishore S.V. and Aloysius Henry Sequeira ,(2014) "An Empirical Observation Of Age Factor’s Moderating Role On Mobile Banking Adoption In Rural Karnataka " , *International Journal Of Marketing, Financial Services & Management Research IJMFSMR*, Vol.3 (9).
28. Raghunandhan T. and Sequeira A. H. (2014), “A Need Based Approach for Technical Education in India” , *International Journal of Business and Innovation* ,Vol. 1, Issue 3, 43-47.
29. Raghunadhan T, Dr. A H Sequeira(2013) ,“Strategic 360 Degree Performance Appraisal Model as a Synergy for Strategic Education Planning in Premier HTIs in India” , *American International Journal of Research in Humanities, Arts and Social Sciences*, Issue 3, Vol. 1, pp. 17-22.
30. Raghunandhan T. and Sequeira A. H.(2013), “Strategic Management in Centrally Funded Technical Institutions(CFTIs) in India: A Conceptual Model for Effective

Implementation” , *International Journal of Management Research and Business Strategy* , Vol.2, No.1 , 15-32.

31. Seema S Shenoy, Sequeira A. H. and Devaraj K. (2013) , "The Saga Of Indian Retail Avalanche" , *International Journal of Development Research* , Vol. 3, Issue, 06, pp.026-029 .
32. Bijuna Mohan and Sequeira A.H.,(2012),"Linking customer -based brand equity with business performance-A conceptual framework" , *AMET International Journal of Management* , vol.4, No.2.
33. Bijuna Mohan and Sequeira A.H.(2012), "Customer Based Brand Equity in the Fast Moving Consumer Goods Industry in India" , *The International Journal of Management* , Vol.1, Issue 4, pp1-19.
34. D'Souza Sunil and Sequeira A.H. (2012), “Measuring the Customer-Perceived Service Quality in Health Care Organization: A Case Study” , *Journal of Health Management*, 14(1) ,pp 27–41.
35. Seema S Shenoy, A. H Sequeira and Devaraj k, (2012). “Service Quality oriented customer-centric Retail Strategy for Indian Supermarket Retailers” ,*International Journal of Marketing and Business Communication*, Vol.1, Issue 1, pp11-17.
36. Seema S Shenoy, A. H Sequeira and Devaraj k, (2011). “A New Paradigm for Supermarket Retailers Based on Customer-Centric Retail Strategic Approach” , *Manager*, No.14- 2011 , pp238-48.
37. D'Souza Sunil and Sequeira A.H. (2011), “Application of MBNQA for Service Quality Management and Performance in Healthcare Organizations” , *International Journal of Engineering, Science and Technology*, Vol 3, No.7, pp.73-88.
38. D'Souza Sunil and Sequeira A.H. (2011), “MBNQA – A Strategic Instrument for Measuring Performance in Healthcare Organizations: An Empirical Study” , *International Journal of Multidisciplinary Research*, Vol 1, No.4 ., pp 25-29.

39. Narayan K. and Sequeira A.H., (2010). "Rationality and Behavioral Influences on Career Decisions- A Study on Voluntary Retirees of PSU Banks", *AIMS International Journal of Management*, Volume IV, No.2., pp18-24.

National Journals

1. Vijayalakshmi N.S, .Sequeira A.H. (2018). "Campus Adaptations vary on Source of College Expense Among Engineering Undergraduate Students." *Journal of Advances and Scholarly Researchers in Allied Education*.15(3), 55 – 72.
2. Vijayalakshmi N.S and Sequeira A. H. ,(2017) "The Role Of Mother's Level Of Education Contouring Students Adaptation At Campus", *Indian journal of Applied Research*, Vol.7, Issue 1 , pp762-767 .
3. Bijuna C. Mohan and A.H. Sequeira (2016) "The impact of customer-based brand equity on the operational performance of FMCG companies in India", *IIMB Management Review* , Vol.28, 13–19.
4. Vijayalakshmi N.S and Sequeira A. H. ,(2016) " Campus Adaptations by Age Cohort ", *Man in India*, Volume 96, Issue 5, pp1553-1562.
5. Claret Mendonca , Sequeira A. H. ,(2016) "Institutions, Policies and Programs for Women Entrepreneurs in Small and Medium Enterprises: A Critical Review of the Literature ", *Research Journal of Social Sciences and Management*, Vol.06(2) ,pp. 57-65.
6. Krishna Kishore and Sequeira A. H. (2015)" Exploring Rural Household's adoption of Self Service Technologies in Banking Industry ", *TATVA* , vol.XII, pp10-17. ISSN 0973-0974.
7. Manohar V. Serrao, Sequeira A. H. and Varambally K.V.M (2013) , "Conceptual Framework to Investigate Accessibility and Impact of Financial Inclusion", *PARIPEX- Indian Journal of Research* , Vol.2, Issue 2 , pp47-49.

8. Monika Mohanan , Sequeira A. H. and Sentil Kumar M.S.(2013), “Employee Engagement and Motivation : A case Study”, *KHOJ-Journal of Indian Management Research and Practices* ,Vol. III, Issue 03 , pp46-54.
9. Bijuna Mohan and Sequeira A.H., (2013)," Brand equity and business performance: Towards a conceptual framework", *Indian Journal of Marketing*, vol.43, No.2, pp5-10 .
10. Seema S Shenoy, A. H Sequeira and Devaraj k, (2012), “A Conceptual Framework for Customer-Centric Strategic Approach for Competitive Advantage with Specific Reference to Super Market Retailers in India”, *Indian Journal of Marketing*, vol.42, No.3 .pp.46-50.
11. Sunil C. D'Souza and Sequeira A. H. (2012),"Development of Grounded Theory Towards Measurement of Patient Service Quality in Health Care Organizations", *PES Business Review* , vol.7, Issue 2 , pp27-39.
12. Krishna Kishore and Sequeira A. H. (2012)" Exploring Branchless Banking Alternatives in Rural Areas as a Part of Financial Inclusion ", *The SAMS Journal*, vol.6 (2), pp38-46.
13. Bijuna Mohan and Sequeira A.H.,(2012),"Exploring the Interlinkages between Brand Equity and Business Performance – Towards a Conceptual Framework”, *Indian Journal of Marketing*, Vol43 No.2,pp5-10.
14. Sequeira A. H. and Krishna Kishore ,(2012) " Exploring Rural Household’s Adoption of SSTs (Self Service Technologies) with Special Reference to ATMs in Banking Industry", *Vishwakarma Business Review* , Vol: II, Issue: 2, pp9-13.
15. S B Mallur , N L Hiregouder , A H Sequeira, (2011), “Implementation of TQM Program in North Karnataka Manufacturing SMES”, *SJCET Journal of Engineering and Management*, Vol.4, No.2,pp.7-15

16. Seema S Shenoy, A. H Sequeira and Devaraj k, (2011). "Service Quality: The Corner Stone of Customer-Centric Retail Strategy for Supermarket Retailers in India", *RVIM Journal of Management Research*, Vol.3, Issue 2, pp42-48.
17. S B Mallur, N L Hiregoudar , A H Sequeira, (2011), "The relationship between TQM Practices and Business Excellence in Small and Medium Sized Manufacturing Enterprises of North Karnataka Region" , *SDMIMD Journal of Management*, Vol. 2, No. 1., pp. 18-31
18. Sunil C. D'Souza and Sequeira A. H., (2011). "Information Systems and Quality Management in Healthcare Organization : An Empirical study" , *Journal of Technology Management for Growing Economies*, Volume 2, Number 1 , pp.47-60.
19. D'Souza Sunil and Sequeira A.H., (2010). "MBNQ Criteria and Performance Measurement: Review, Critic and Research Agenda", *PES Business Review*, Volume V, Issue 2, pp23-27.
20. Narayanan K. and Sequeira A.H., (2009). "Voluntary Retirement Scheme 2001- Impact on Employee Productivity", *The Indian Banker*, Volume IV, No.8, P29.
21. Sambatur Sridhar, Sequeira A. H., (2009). "What motivates faculty to Peruse Research Activities", *Gitam Journal of Management*, Vol.7., pp13-20.
22. Sequeira A. H., Latha Krishnan and M.Snehalatha, (2008). "Empowerment of Underprivileged Women through Self-help Groups", *Journal of Community Guidance & Research*, Vol.25, No.1: pp.62-74.
23. D'Souza Sunil and Sequeira A. H., (2008), "Revolutionizing Healthcare Services- Strategic Alternatives", *TATVA*, Vol.V, No.1, pp39-51.
24. Sridhar Sambatur , Sequeira A. H., (2007). "Student satisfaction survey in an engineering college in India - A case study", *Indian Journal of Technical Education* Volume: 30 Issue: 1, pp. 31-39.
25. Sridhar Sambatur , Sequeira A. H., (2007). "Content analysis of Mission Statements of Engineering Colleges", *Management & Change*, Volume: 11 Issue: 1, pp. 1-26.

BOOK CHAPTERS

Chapters Contributed

1. Vadivel S.M., and Sequeira A. H. (2019) “A Novel Approach for Operational Performance Mail Processing Facility Layout selection using Grey Relational Analysis: A Case on India Speed Post Service Industry”, *Advances in Intelligent Systems and Computing*, Springer publishers, vol.940, pp.1123-1132, DOI: https://doi.org/10.1007/978-3-030-16657-1_105.
2. Vadivel S.M., Sequeira A. H, Sunil Kumar Jauhar. (2019) “Metaheuristic for Optimize the India Speed Post Facility Layout Design and Operational Performance Based Sorting Layout Selection Using DEA Method”, *Advances in Intelligent Systems and Computing*, Springer publishers, vol.941, pp.1035-1044, DOI: https://doi.org/10.1007/978-3-030-16660-1_101.
3. Vadivel S.M., Sequeira A.H., Sunil Kumar Jauhar, Baskaran.R “Application of multi-criteria decision-making approach for the evaluation of Tamilnadu private bus companies from passengers’ perspective”, *Advances in Intelligent Systems and Computing*, Springer publishers.
4. Vadivel S.M., Sequeira A.H., Sunil Kumar Jauhar, Amirthagadeswaran K.S. “CNC Machine Shop Floor Facility Layout Design using Genetic Algorithms”, *Advances in Intelligent Systems and Computing*, Springer publishers.
5. Claret Mendonca and Sequeira A. H., ‘ Women Entrepreneurs’ Access to Finance in Small and Medium Enterprises: A Conceptual Framework’ in *Gender And Management: International Perspectives*, Rawat Publications ,ISBN: 9788131608869, New Delhi, 2017
6. Krishna Kishore and Sequeira A. H., “Social Capital and Financial Inclusion Through Banking Technology” in Education as A Silver Lining to Quell Social Exclusion , Niruta Publication , Bangalore , 2013
7. Krishna Kishore and Sequeira A. H., “Self-Service Technologies-A Silver Lining for Financial Inclusion” , in Inclusive Growth and Microfinance Access, Excel India Publication, New Delhi , 2013.
8. Manohar V. Serrao and Sequeira A. H., “Role of Financial Inclusion in Rural Transformation-A Need for Multidimensional Approach”, in Rural Transformation and Development Perspectives: Managerial Challenges, Excel India Publishers, New Delhi, 2012.

9. Sunil C. D'Souza and Sequeira A. H., "Performance Measurement in Healthcare Organisations: An Empirical Study", in Rural Transformation and Development Perspectives: Managerial Challenges, Excel India Publishers, New Delhi, 2012.
10. Sequeira A. H., "Annual Technical Manpower Review- Karnataka 2007", IAMIR, New Delhi and NTMIS Nodal Center for Karnataka, NITK Surathkal, 2007.
11. Sequeira A. H., "Making the Right Moves", in Education Plus- Career Guide 06, , Publisher , The Hindu, 2006.
12. Narayan K. and Sequeira A. H., "Technology Induced Manpower Downsizing VRS-2000: An Experience in Public Sector Banks" in Technical Manpower Planning 2005, Discovery Publishing House, New Delhi, 2005.
13. Sequeira A. H., Bhandary T. C. and Arun Kumar, "Employment Status of Engineering Students Belonging to Socially Backward Categories: A Case Study of Karnataka State", in Technical Manpower Planning, 2005, Discovery Publishing House, New Delhi, 2005.
14. Sequeira A. H., "Human Resource Development and Higher Education", in Christian Leadership- Shifting Focus in Theological Education, Dharmaram Publications, Bangalore, 2001.
15. Sequeira A. H., "Survey on Labor Market for Engineers and Technicians of Karnataka State- Publication", World Bank Survey Report, January, 1998.

Conference Papers (Last 10 years)

International

1. Vadivel S.M and Sequeira A.H., "Value Stream Mapping Simulation (VSM-Sim): methodology to design the lean service systems in India Post Service Industry – A

case study”, 8th International Engineering Symposium (IES2019) at Kumamoto University, Japan, March 13-15, 2019.pp-640-645.

2. Vadivel S.M., Sequeira A.H., Sunil Kumar Jauhar, Baskaran.R “Application of multi-criteria decision-making approach for the evaluation of Tamilnadu private bus companies from passengers’ perspective”, 4th international conference on soft computing: Theories and applications (SoCTA2019) at NIT Patna, India. December 27-29, December 2019.
3. Vadivel S.M., Sequeira A.H., Sunil Kumar Jauhar, Amirthagadeswaran K.S. “CNC Machine Shop Floor Facility Layout Design using Genetic Algorithms”, 4th International conference on soft computing: Theories and applications (SoCTA2019) at NIT Patna, India. December 27-29, December 2019.
4. Vadivel S.M and Sequeira A.H., “The impact of lean service practices, workplace environment practices, and social practices on the operational performance in India Post service industry”, 7th International Business Analytics and Intelligence Conference (DCAL2019) at IIM Bangalore, India, December 05-07, 2019.
5. Vadivel S.M and Sequeira A.H., “Indian postal service operational performance by lean sustainability approach”, ATHENAEUM 18, VIII International conference on Contemporary Management Research, Bharathidasan Institute of Management (BIM), IIT Madras, 9th and 10th February 2018. Pg.no.4
6. Vadivel S.M and Sequeira A.H., “Indian postal manual sorting facilities layout selection using AHP methodology”, RCOSCM 18, Research conference on Operations and Supply Chain Management, Symbiosis Institute of Operations Management, Nashik, 17th February 2018. Pg.no.35-47.
7. Vadivel S.M and Sequeira A.H., “Green Postal Service Design: Integrating quality function deployment from customer’s perspectives, 2nd International Conference on Innovative Research in Science, Technology and Management (ICIRSTM 18), National university of Singapore (NUS), Singapore, 29-30,September 2018. Pg.no.31.
8. Vadivel S.M and Sequeira A.H., “A Novel Approach for Operational Performance Based Mail Sorting Facility Layout selection using Grey Relational Analysis: A Case on India Speed Post Service Industry”, 18th International Conference on Design Intelligent Systems Design and Applications, VIT University, Vellore, Tamil nadu, 6-8,December 2018.

9. Vadivel S.M and Sequeira A.H., “Metaheuristic for Optimizing the India Speed Post Facility Layout Design and Operational Performance Based Sorting Layout Selection using DEA Method”, 10th World Congress on Nature and Biologically Inspired computing, VIT University, Vellore, Tamil nadu, 6-8,December 2018.
- 10.Vadivel S.M and Sequeira A.H., “Evaluating and Ranking the operational performance Mail Processing Facilities layout using Grey Relational Analysis”, 12 Annual International Conference of the Society of Operations Management, IIM Kozhikode, 20-22,December 2018. Pg.no.16.
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