



CURRICULAM VITAE

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- Qualification** : M.A., M. Phil., Ph. D. [Mangalore University]
- Designation** : Professor and Head
- Residential Address** : AP-25, N.I.T.K., Faculty Quarters,
N.I.T.K., Campus, Surathkal.
Srinivasnagar – 575 025, Mangalore, INDIA.
- Areas of Specialization** : Agricultural Economics
Engineering Economics
Managerial Economics
Financial Management
- Research Interests** : Indian Coffee Plantation
Agricultural Economics
Economics of Technological Change
Sustainable Development
Micro Health Insurance
Micro Investment
Micro Finance

Professional Experience

Professional experience of about 22 years at NITK, Surathkal, as Professor, Researcher and Administrator which includes: **Head of the Department of Humanities Social Sciences and Management, currently School of Management (from September 2008 to August 2011 and from September 2016 to date).**

Officer on Special Duty (OSD) at NITK-Science and Technology Entrepreneurs' Park from 01 July 2014 to 29 January 2018.

Recent Publications

1. Sumukh Hungund and **Kiran K B** (2017) ‘Open Innovation Practices Among Indian Software Product Firms: A Pilot Study’, *International Journal of Innovation and Sustainable Development*, 11(4), pp. 355-376 (Inderscience Publication, Scopus Indexed)
2. Shetty S., **Kiran, K.B.**, & Sridhar, S. (2015). Personality and investment decision making of individuals, **Finance India**, Vol. XXIX, No. 4, December 2015, ISSN 0970-3772.
3. Savitha and **Kiran, K.B.** (2014). Effectiveness of micro health insurance on financial protection: Evidence from India, **International Journal of Health Economics and Management**, Springer, 2014, DOI 10.1007/s10754-014-9158-5.
4. Savitha and **Kiran, K.B.** (2013). “Micro health Insurance and the risk coping strategies for the management of illness in Karnataka: A case study” *The International Journal of Health Planning and Management*, John Wiley & Sons, 2013, doi: 10.1002/hpm.2216.
5. Savitha and **Kiran, K.B.** (2012). “Awareness and knowledge of micro health insurance: A case study.” *Journal of Health Management, Indian Institute of Health Management Research*, Sage publications, 2012, 14(4), 481-494.
6. **Kiran, K.B.** (2012). "Technological Change and Development of Coffee Plantation: A Case Study of Kodagu District". **International Conference on Coffee Science**, Association for Science and Information on Coffee.

Research Publications

Refereed Journal Papers: 22

Conference Publications: 16

Master Degree (MBA) Dissertation Guided : 50

B. Tech. Degree Dissertation Guided : 10

SPONSORED RESEARCH PROJECTS UNDERTAKEN: [03]				
Sl.No.	Title of the Project	Amount (INR) & Sponsoring Agency	/Period	Status
1	Technological change and development of coffee plantation – A case study	Rs. 0.9 Lakh, UGC, Govt. of India.	2006-2008	Completed
2	RS & GIS Application for Sustainable Management of Sacred Grooves in Kodagu District	11.65 Lakhs DST, Govt. of India, New Delhi, INDIA.	2007- 2012	Completed

3	DST-NIMAT Project 2015-17	Rs. 13.20 Lakhs NSTEDB, DST, GOI, New Delhi.	2015-17	Under Progress
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Research Guidance: 12

Sl No	Name of Student	Reg. No. and Status (FT/PT)	Thesis Title	Other Supervisor's Name & Department	Awarded / Under Progress
1.	Mr. Ramanna Shetty	HM08P02 (PT)	A study of the Export Performance of the Indian Textile and Clothing industry in the post Multifibre Arrangement era	-	Awarded on 5 th November, 2015
2	Ms. Savitha	HM08P03 (PT)	Impact of Micro Health Insurance – Case Study of Sampoorna Suraksha Prorgamme in Karnataka	-	Awarded on 31 st October, 2013
3.	C. Somashekar	HM10F01 (FT) QIP	Resource – Based View and Sustainable Competitive Advantage: An Investigation Among the Cellular Mobile Operators	-	Awarded on 28 th May, 2014
4.	Ms. Sukanya Shetty	HM08F01 (FT) Institute Scholarship	Factors Affecting Investment Decision Making of Urban Individual Investors in India	Dr. Sridhar S.	Awarded on 10 th October, 2014
5.	Mr. Rajesh M	HM09F02 (FT) Institute Scholarship	An Assessment of Factors Affecting the Performance of Micro Finance Institutions	-	Awarded on 2 nd February, 2015

6.	Ms. Shushma S.B.	Under DST Project (PT)	RS and GIS Tools to Support Conservation and Sustainable Management of Sacred Groves in Kodagu District	Prof. G.S. Dwarakish	Awarded on 24 th December, 2015
7.	Mr. Sumukh Hungund	HM13F03 (FT) Institute Scholarship	Innovation Approaches, Practices and Firm Performance among select SMEs: A case of Select Software Product Firms of Bangalore	-	Awarded on 12 th February, 2018
8.	Mr. Sudheer Muhammed K M	HM13F08 (FT) Institute Scholarship	Destination Branding in Indian Medical Tourism – An Empirical Study	-	Synopsis Submitted On 15/03/2018
9.	Ms. Remya	HM15P03 (PT)	A Study on Entrepreneurial Intent of Nascent Entrepreneurs of Indian Coir Industry	-	Research proposal submitted
10	Ms Poulami Saha	SM16F04 (FT) Institute Scholarship	Innovation and its Impact on Microfinance Institutions: A study of North-East India	-	Research proposal submitted
11	Mr. Shrisha S.	SM16P02 (PT)	Perception of Demand, Markets and Innovation: A study on Indian MSMEs	-	Research proposal submitted
12	Mr Sreekanth P V	SM007 (FT) Institute Scholarship	Effect of Demonetization on the Indian Economy	-	Under Progress